



# DeviceOps-as-a-Service: Accelerate Time to Market & Scale

Digital transformation and connected products are revolutionizing businesses and creating the Connected Product Economy. The opportunities are extraordinary: The customer experience is transformative, product innovation can be driven from real-world device insights, and new business models are possible given the increased visibility and control.

EdgeIQ is accelerating the growth of the Connected Product Economy with our industry-leading DeviceOps platform. EdgeIQ provides lifecycle management of a connected product across its entire value chain. With EdgeIQ, organizations no longer need to write and maintain their own software for managing devices, their data, cloud and application integration, task automation, and workflow orchestration, allowing you to focus on the layers of the product stack that are most strategic. the most strategic and differentiated elements of their product stack that drive business transformation and superior customer experiences.



## EdgeIQ and AWS Partnership: Simplify Your Connected Product Journey

Two of the most foundational services for connected product companies are AWS IoT Core and AWS IoT Greengrass. EdgeIQ makes the use of these services a simple, scalable, and integrated experience within any DeviceOps implementation. EdgeIQ simplifies the installation and management of these services while integrating them into a native, scalable device provisioning and management workflow.

EdgeIQ's unique "Bring Your Own Account" architecture allows customers to create data management policies that will direct data flows directly from their edge devices to their AWS cloud services. The data never needs to pass through the EdgeIQ cloud, nor does EdgeIQ need to store the customer's data - reducing latency, improving security, and providing customers total control over data and integrations.

### How You'll Benefit

**Rapid deployment** of your devices on our DeviceOps platform, up-and-running in as little as 60 days

**Accelerate time to market** and launch competitive value more quickly by leveraging out-of-the-box, best-in-class DeviceOps software

**Rapidly scale** your connected products business across the globe with automated processes and data-driven workflows

**Ensure customer satisfaction** and reduce product issues with real-time visibility and automated control over all devices and services

**Improve product quality and reliability** with faster innovation, real-time visibility and alerts and rapid OTA-based remediation

Ultimately, every minute and every dollar spent on undifferentiated layers of your product is a distraction from the elements that truly set it apart. It's a matter of strategic focus - EdgeIQ DeviceOps enables the Connected Product Economy and allows you to focus where you should - on your core business.

EdgeIQ provides the leading software platform to simplify and scale DeviceOps for the Connected Product Economy. The SaaS-based offering helps organizations simplify and scale the entire DeviceOps lifecycle, from management of devices, users / organizations, software, and their data to higher value requirements such as integration and orchestration. Visit EdgeIQ at [www.edgeiq.ai](http://www.edgeiq.ai) or follow us on LinkedIn at [www.linkedin.com/company/edgeiq](https://www.linkedin.com/company/edgeiq)